that this correspondence is being deposited with the United Postal Service as first class mail in an envelope addressed to:

Attorney Docket No.: 017887-000310US

Mail Stop Appeal Brief - Patent

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

TOWNSEND and TOWNSEND and CREW LLP

Taylor Clough

RECEIVED

APR 2 8 2004

Technology Center 2100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

In re application of:

Farzad Nazem

Application No.: 09/393,718

Filed: September 10, 1999

Dynamic Page Generator For:

Examiner: Cindy Nguyen

Art Unit: 3195

APPELLANT'S BRIEF UNDER 37 CFR

\$1.192

Mail Stop Appeal Brief - Patents

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Appellant hereby submits this Appellant Brief in triplicate pursuant to 37 CFR §1.192(a). Appellant authorizes the Commissioner to deduct the requisite fee of \$330.00 pursuant to 37 CFR §1.17(c) from Deposit Account No. 20-1430 and any additional fees associated with this Brief.

04/26/2004 EFLORES 00000051 201430 09393718 01 FC:1402 330.00 DA

Application No.: 09/393,718
Page i

TABLE OF CONTENTS

	<u>Pa</u>	age
I.	REAL PARTY IN INTEREST	2
II.	RELATED APPEALS AND INTERFERENCES	2
III.	STATUS OF CLAIMS	2
IV.	STATUS OF AMENDMENTS	2
V.	SUMMARY OF THE INVENTION:	2
VI.	ISSUE PRESENTED	3
VII.	GROUPING OF THE CLAIMS:	3
VIII.	ARGUMENT	3

Application No.: 09/393,718

Page 2

I. REAL PARTY IN INTEREST

The real party in interest of the subject patent application is Yahoo!, Inc., the assignee of the present application.

II. RELATED APPEALS AND INTERFERENCES

There are no related appeals and interferences known to Appellant, Appellant's legal representative, or assignee that will directly affect, be directly affected by, or have a bearing on the Board's decision in the pending Appeal.

III. STATUS OF CLAIMS

Claims 10-28 are pending. Claims 10-28 stand finally rejected. Appellant appeals from the rejection of all of these claims.

IV. STATUS OF AMENDMENTS

No amendment was filed subsequent to the final rejection.

V. SUMMARY OF THE INVENTION:

The present invention generally relates to the field of customized information presentation and more specifically to a custom page server configured to serve a customized page according to a user's preferences.

Embodiments of the present invention are directed towards an improved custom page server. User preferences are organized into templates that are stored and live data is obtained from information sources and used to fill a user template. See specification, page 2, lines 24-29. The user template program is stored in a data structure that is indexed by a user identifier that is unique to a user. See specification, page 5, lines 14-26. Upon receiving a user request for a customized page, a user identifier is determined. See specification, page 4, lines 31-37. A stored template program specific to a user is then retrieved using the user identifier. See specification, page 5, lines 1-26.

Application No.: 09/393,718

Page 3

The template program is executed to generate a customized page for the user. The customized page includes real-time information that is used as input to the template program to generate the customized page. *See specification*, page 6, lines 1-9. The user is then provided with a customized page where the customized page includes at least one item of real-time information selected from the storage device. *See specification*, page 9, lines 10-24.

VI. ISSUE PRESENTED

The issue on appeal is:

Are claims 10-14, 19 and 20 unpatentable under 35 U.S.C. § 103(a) over Butman, et. al (U.S. Patent No. 5,867,665, hereinafter "Butman") in view of DuFresne (U.S. Patent No. 5,35,712), and are claims 15-18 and 21-28 unpatentable under 35 U.S.C. § 103(a) over Butman in view of DuFresne and further in view of Gerace (U.S. Patent No. 5,848,396)?

VII. GROUPING OF THE CLAIMS:

The claims do not stand or fall together. While each claim might stand alone for patentability purposes, for expediency, Appellant has grouped claims into three groups of claims to be given separate consideration for purposes of this appeal. The first group of claims (the "Group I claims") includes independent claim 10 and dependent claims 11-18; the second group of claims (the "Group II claims") includes independent claim 19; and the third group of claims (the "Group III claims") includes independent claim 20 and dependent claims 21-28. Appellant could argue for separate patentability of a number of dependent claims, but because Appellant believes the independent claims are allowable and the dependent claims derive patentability at least is therefrom, Appellant focuses this appeal on the three groups of claims stated above without conceding separate patentability of the dependent claims.

VIII. ARGUMENT

A. The Group I claims

1. Overview of the Section 103(a) Argument

Butman and DuFresne, either alone or in combination, do not teach or suggest: storing a <u>user-specific template program</u> for the user in a data structure indexed by a user identifier unique to the user;

Application No.: 09/393,718

Page 4

determining a user identifier associated with the request;
retrieving a stored template program specific to the user in the data
structure using the determined user identifier associated with the request;
executing the template program specific to the user using the real-time

information stored in the storage device as input to the template program to generate the customized page, wherein the template program indicates items of interest to the user; and

providing the user with the customized page, wherein the customized page includes at least one item of real-time information selected from the storage device.

Appellant respectfully submits that the Section 103 rejection is improper because every element is not taught or suggested by Butman and DuFresne, either alone or in combination. To establish a *prima facie* case of obviousness, three basic criteria must be met. First, there must be some suggestion or motivation, either in the references themselves or in the knowledge generally available to one of ordinary skill in the art, to modify the reference or to combine reference teachings. Second, there must be a reasonable expectation of success. Finally, the prior art reference (or references when combined) must teach or suggest all the claim limitations. The teaching or suggestion to meet the claimed combination and the reasonable expectation of success must both be found in the prior art reference, and not be based on the applicant's disclosure. *In re Vaeck*, 947 F.2d 488, 20 USPQ2d. 1438 (Fed. Cir. 1991). (See MPEP § 2143).

2. Overview Of The Cited References

Butman discloses a domain communication server for storing a dynamic client registry for client side communication servers. The domain communication server determines all domain clients that may be within a domain. *See Butman*, col. 27, lines 45-52. The domain's content is loaded from table indexes and stored internally as index objects. *See Butman*, col. 27, lines 41-44. The domain communication server determines templates that are used by the domain's clients. The templates are used to organize the domain's index objects. *See Butman*, col. 27, lines 53-62.

DuFresne discloses systems and methods for providing templates for constructing web source text. DuFresne states that access control lists are used to limit access to a specific group of authorized users. *See DuFresne*, col. 10, lines 9-11.

Application No.: 09/393,718

Page 5

3. Prosecution History

In an Office Action mailed November 20, 2003, the Examiner rejected claim 10 over Butman and DuFresne. The Examiner stated that Butman disclosed every element of claim 10 but did not disclose "executing the template program specific to the user using the real-time information stored in the storage device as input to the template program to generate the customized page, wherein the template program indicates items of interest to the user." The Examiner cited DuFresne as disclosing this element. Also, the Examiner stated that "it would have been obvious to a person of ordinary skill in the art to include the steps to input data in realtime to the template to generate the customized page as claimed in the system of Butman as taught by DuFresne. The motivation being enable the input interesting data in which authorized user can input HTML source and codes and then store the information on template to a database so that authorized clients and server can access to the template (col. 10, lines 18-41, DuFresne)."

In a response mailed January 22, 2004, Appellant respectfully traversed the rejection. Appellant stated that Butman does not disclose or suggest <u>user-specific templates</u>. Also, Appellant stated that Butman does not disclose or suggest that user specific templates are indexed by a user identifier <u>unique to a user</u> and that a stored template program specific to the user is retrieved using a determined user identifier. Additionally, Appellant argued that DuFresne's access control lists do not disclose or suggest template programs specific to a user where a template program indicates items of interest to the user.

In an advisory action mailed February 10, 2004, the Examiner stated that the response of the Appellant did not place the application in condition for an allowance because Appellant's arguments were not persuasive. In the advisory action, the Examiner stated that Appellant is reminded that he is responsible for the four corners of the references. In particular, it was stated that DuFresne as applied teaches the use of user specific templates. The Examiner did not specifically address the arguments with respect to Butman.

4. Butman and DuFresne, either alone or in combination, do not disclose or suggest every element of the Group I Claims

Appellant submits that Butman and DuFresne, either alone or in combination do not disclose or suggest every element of claim 10 and further that the Examiner has not

Farzad Nazem Application No.: 09/393,718

Page 6

substantively responded to the Appellant's arguments. The Final Rejection states that Butman discloses displaying a user-specific template program for a user in a data structure indexed by a user identifier unique to the user at col. 27, lines 40-62. The passage cited in Butman discloses predefined templates for use by the domain's clients. Appellant submits that the predefined templates do not disclose or suggest user-specific templates. Rather, Butman states that multiple clients use the predefined templates. See Butman, col. 27, lines 53-56. Accordingly, Butman does not disclose or suggest user-specific templates.

Further, the cited section discloses that templates are used to organize the domain's index objects. The index objects are used to organize content by subject matter within a given domain. See Butman, col. 30, lines 2-6. This does not disclose or suggest a user-specific template program that is used to generate a page. Rather, the index objects are a list of subjects that are used by a domain communications server to retrieve content from other servers. The list of subjects is not specific to a user and cannot be used to generate a customized page for a user. Moreover, Butman discloses that objects are shared with any number of client side communication servers. See Butman, col. 21, lines 41-44. Accordingly, not only do clients in a domain use the templates, multiple client side communication servers may access the templates. Each client side communication server may be associated with a domain and include a number of clients. Thus, within a domain, multiple clients may be associated with the templates and multiple client side communication servers (each of which may have multiple domain clients) are associated with the templates. Accordingly, Butman contemplates that multiple client side communication servers and domain clients in the domains associated with the client side communication servers can access the templates. Thus, Butman does not disclose or suggest that the objects are indexed by a user identifier that is unique to the user or that they are user-specific.

Further, there is no suggestion in Butman that the templates are user-specific or that the templates would be indexed by a user identifier. Even if DuFresne disclosed userspecific templates (it does not), it would not have been obvious to include user-specific templates in Butman because the templates in Butman are meant to be used for multiple client side communication servers and their domain clients. The templates are used to organize a domain's index objects. The index objects table is used to determine which client side communication servers are authorized to receive an object. If multiple client side communication servers are

Application No.: 09/393,718

Page 7

associated with an object, they would be listed in the table as having access to the object. Butman does not contemplate that each client side communication server includes a separate template. Moreover, the objects table does not disclose or suggest a template that is used to generate a customized page. Rather, it is used to determine which data should be sent to which client side communication servers.

The final rejection further asserts that retrieving a stored template program specific to the user in the data structure using the determined user identifier associated with the request is disclosed at col. 30, lines 24-36 in Butman. This passage discloses virtual server objects are returned to a client. Appellant submits that the cited section does not disclose or suggest a stored template program that is specific to a user and that is retrieved using a determined user identifier. Rather, the objects referenced are used to determine the sites of all other client side communication servers considered to be of the same firm. This does not suggest retrieving a stored template program specific to a user.

Additionally, the rejection asserts that Butman does not disclose or suggest executing a template program specific to the user using real time information stored in the source device's input to the template program to generate the customized page, wherein the template program indicates items of interest to the user, but DuFresne does. In the response to the final rejection, Appellant's traversed this point and specifically argued that DuFresne does not disclose or suggest a template program specific to a user. In the Advisory Action, the Examiner stated that DuFresne is applied as teaching the user-specific templates and that Appellant was reminded that he is responsible for the four corners of the references.

DuFresne discloses access control lists that limit access to a specific group of authorized users. Appellant submits that this does not disclose or suggest a template program specific to a user where the template program includes items of interest to the user. DuFresne discloses that access control lists limit access to a group of authorized users. See DuFresne, col. 10, lines 9-11. Appellant submits that controlling access for a group of authorized users does not disclose or suggest user-specific templates. Also, DuFresne is directed towards controlling access to templates. Even if access is limited to a single user, this only suggests that a single user can access the template. Nowhere in DuFresne is it disclosed or suggested that the templates are user specific. Access to a single user may only be inferred but whether the

Application No.: 09/393,718

Page 8

templates are user-specific is not disclosed or suggested by DuFresne. For example, the templates may be used for multiple users but only a single user may access a template. The access control list is for allowing only certain users to edit the template. Moreover, DuFresne does not disclose or suggest that a user-specific template program indicates items of interest to a user.

DuFresne also does not cure the defects of the Butman reference. For example, DuFresne and Butman, either alone or in combination, do not disclose or suggest that templates are indexed by a user identifier unique to a user or user-specific templates. Thus, Butman and DuFresne, either alone or in combination, do not disclose or suggest every element of claim 10.

B. The Group II claims

1. Prosecution History

The Group II claims were rejected for the same reasons as were stated for the Group I claims in the Final Office Action mailed November 20, 2003. Appellant argued in response to the Final Office Action that claim 19 should be allowable for at least a similar rationale discussed with respect to claim 10. In an Advisory Action mailed February 10, 2004, the Examiner stated the Appellant's arguments are not persuasive. Appellant was reminded that he is responsible for the four corners of the references. In particular, DuFresne is applied as teaching the use of user-specific templates (last paragraph, page 3 of the previous action).

2. Butman and DuFresne, either alone or in combination, do not disclose or suggest every element of the Group II claims

Appellant submits that Butman and DuFresne, either alone or in combination, do not disclose or suggest "storing user-specific template programs for each of a plurality of users in a data structure indexed by user identifiers." Additionally, Butman and DuFresne, either alone or in combination, do not disclose or suggest for each of a plurality of users, forming a template program for a specific user. Further, Butman and DuFresne, either alone or in combination, do not disclose or suggest retrieving a stored template program specific to a user using a determined user identifier for the user, executing the template program specific to the user or providing the

Farzad Nazem Application No.: 09/393,718

Page 9

user with a customized page. Accordingly, Appellant submits that Butman and DuFresne, either alone or in combination, do not disclose or suggest every element of the Group II claims.

C. The Group III claims

Prosecution History

The Group III claims rejected for the same reasons as the Group I and Group II claims in the Final Office Action mailed November 20, 2003 in addition, the Office Action stated that Butman/DuFresne disclosed "a second template program specific to the second user (col. 9, lines 50-59, DuFresne) using the real time information stored in the storage device as input to the second template program to generate a second customized page for a second user (col. 10, lines 7-32, DuFresne)." In response to the Final Office Action, Appellant argued that claim 20 should be allowable for at least a similar rationale as discussed with respect to claim 10. Additionally, Appellant argued, in the response mailed January 22, 2004, that DuFresne and Butman, either alone or in combination, do not disclose or suggest generating a first customized page for a first user and a second customized page for a second user.

> 2. Butman and DuFresne, either alone or in combination, do not disclose or suggest every element of the Group III claims.

Appellant submits that claim 20 should be allowable for at least a similar rationale as discussed with respect to the Group I and Group II claims. Additionally, Appellant submits that DuFresne and Butman, either alone or in combination, do not disclose or suggest a first stored template program specific to a first user and a second stored template program specific to a second user. Also, DuFresne and Butman, either alone or in combination, do not disclose or suggest generating a first customized page for the first user and a second customized page for the second user. The rejection cited col. 19, lines 50-59 as describing this element. This passage in DuFresne discloses templates that include ID fields or access control fields. The access control fields and ID may limit access and provide an ID for a template but do not disclose or suggest a first template program for a first user and a second template program for a second user, or a first customized page for the first user and a second customized page for the second user. In fact, DuFresne and Butman, either alone or in combination, do not disclose or suggest user-specific

Application No.: 09/393,718

Page 10

templates. Accordingly, Butman and DuFresne, either alone or in combination, do not disclose or suggest every element of the Group III claims.

Please deduct the requisite fee, pursuant to 37 CFR § 1.17(c), of \$330.00 from deposit account 20-1430 and any additional fees associated with this Brief. This Brief is submitted in triplicate.

Respectfully submitted,

Brian N. Young

Reg. No. 48,602

TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, Eighth Floor San Francisco, California 94111-3834 (415) 576-0200 Fax (415) 576-0300 BNY/lyk

60150240 v1 Rev. 10/03

PTO/SB/17 (10-03) **FEE TRANSMITTAL** Complete if Known 09/393,718 Application Number for FY 2004 September 10, 1999 Filing Date Effective 10/01/2003. Patent fees are subject to annual revision. Farzad Nazem First Named Inventor Nguyen, Cindy Applicant claims small entity status. See 37 CFR 1.27 Examiner Name APR 2 8 20 04 2756 Art Unit Technology Center 2100 TOTAL AMOUNT OF PAYMENT (\$) 017887-000310US Attorney Docket No.

METHOD OF PAYMENT (check all that apply)						FEE CALCULATION (continued)					
Check Credit Card Money Order Other None					3. ADD	ITIONAL	FEES		· · · · · · · · · · · · · · · · · · ·	·	
Deposit Account:						Large	Entity	Small	Entity		
Deposit Account.				Fee		Fee		- For Bassariation	Fee		
Account		20-14	30			Code	Fee (\$)	Code	Fee (\$)	Fee Description	Paid
Number				1051	130	2051	65	Surcharge - late filing fee or oath			
Deposit						1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet.	
Account		Townsend and Townsend and Crew LLP				1053	130	1053	130	Non-English specification	
Name							2,520	1812	2,520	For filing a request for reexamination	
The Director is authorized to: (check all that apply) Charge fee(s) indicated below Credit any overpayments							920*	1804	920*	Requesting publication of SIR prior to Examiner action	
Charge any additional fee(s) or any underpayment of fee(s)							1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	
_ `		•		r the filing fee		1251	110	2251	55	Extension for reply within first month	
to the abov	ve-iden	ified deposit a		ATION		1252	420	2252	210	Extension for reply within second month	
			E CALCUL	ATION		٠٠٠٠	720		210	Extended for toply within edecid month	
		LING FEE				1253	950	2253	475	Extension for reply within third month	
Large Ent		Small Entity				1254	1,480	2254	740	Extension for reply within fourth month	
Fee Fe Code (\$)	-	Fee Fee Code (\$)	Fee Descr	iption	Fee Paid	4055	0.040	0055	4.005	Fitzeria for and wishin 56h and the	
1001 776		2001 385	Utility filing	fee		1255	2,010	2255	1,005	Extension for reply within fifth month	
1002 340		2002 170	Design filir			1401	330 330	2401	165	Notice of Appeal Filing a brief in support of an appeal	330
1003 530	o	2003 265	Plant filing	•		1402 1403	290	2402 2403	165 145	Request for oral hearing	330
1004 770	o	2004 385	Reissue fil	ing fee		1403	290	2403		Petition to institute a public use	
1005 160	0	2005 80	Provisiona	l filing fee		1451	1,510	1451	1,510	proceeding	
		SUBTO	OTAL (1)	Ī.	\$)	1452	110	2452	55	Petition to revive – unavoidable	L
			` .	-		1453	1,330	2453	665	Petition to revive – unintentional	
2. EXTR	RA CL	AIM FEES	FOR UTILI	TY AND REISS	UE	_ 1501	1,330	2501	665	Utility issue fee (or reissue)	<u> </u>
				Fee from		1502	480	2502	240	Design issue fee	
	_	[xtra Claims	below	Fee Paid	1503	640	2503	320	Plant issue fee	
Total Clair	ms	** =		×=		1460	130	1460	130	Petitions to the Commissioner	<u> </u>
Independent Claims -** =				1807	50	1807	50	Petitions related to provisional applications			
Multiple V					1806	180	1806	180	Submission of Information Disclosure Stmt		
Dependent Large Ent		Small Entity				8021	40	8021	40	Recording each patent assignment per property (times number of properties)	
	Fee (\$)		ee <u>Fe</u> 5)	e Description		1809	770	2809	385	Filing a submission after final rejection	$\vdash\vdash\vdash$ \mid
	(*) 18	2202		aims in excess of 2	20	1.333				(37 CFR § 1.129(a))	
1201 8	86	2201	43 Inc	lependent claims i	n excess of 3	1810	770	2810	385	For each additional invention to be examined (37 CFR § 1.129(b))	
	290 86		43	iltiple dependent c Reissue independe	ent claims	1801	770	2801	385	Request for Continued Examination (RCE)	
	18	2205	٠.	over original paten Reissue claims in e	excess of 20	1802	900	1802	900	Request for expedited examination of a design application	
and over original patent SUBTOTAL (2) (\$)					Other fe	e (specify)	·				
**or number previously paid, if greater; For Reissues, see above										<u></u>	
or runnuer previously paid, it greater, For Reissues, See above					*Reduce	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)330					

SUBMITTED BY				Cor	nplete <i>(if applicable)</i>
Name (Print/Type)	Brian N. Young	Registration No. (Attorney/Agent)	48,602	Telephone	415-576-0200
Signature	\otimes			Date	4/20/04

WARNING: Information on missionm may become public. Credit card information should not be included on this form. Previde credit card information and authorization on PTO-2038.

O1 P E VC37 1004 23 2004 25					PTO/SB/21 (08-03)			
St. at.		Applic	ation Number	09/393,718				
TRÂNSMITTAL FORM		Filing	Date	September 10, 1999				
FORM		First N	lamed Inventor	Farzad Nazem				
(to be used for all correspondence after a	initial filing)	Art Ur	nit	2756				
		Exam	iner Name	Nguyen, Cindy				
Total Number of Pages in This Submission	12	Attorn	ey Docket Number	017887-000310US				
	ENC	LOSURE	S (Check all that apply)				
Fee Transmittal Form	☐ Drawin	g(s)		After Allowance Communication to Group				
Fee Attached	Licensing-related Papers			Appeal Communication to Board of Appeals and Interferences				
Amendment/Reply	Petition			Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)				
After Final	Petition to Convert to a Provisional Application			Proprietary Information				
Affidavits/declaration(s)	Power of Attorney, Revocation Change of Correspondence Address			Status Letter				
Extension of Time Request	Terminal Disclaimer			Other Enclosure(sRECEIVED				
Express Abandonment Request	Request for Refund			Return Postcard APR 2 8 2004				
Information Disclosure Statement	CD, Number of CD(s)			Technology Center 2100				
Certified Copy of Priority Document(s)	The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.							
Response to Missing Parts/ Incomplete Application								
Response to Missing Parts under 37 CFR 1.52 or 1.53								
			ICANT, ATTORNEY,	OR AGENT				
Firm Townsend and Tor Individual Brian N. Young	ownsend a		. 48,602					
Signature								
Date Y/ve/o4								
	CERTIFIC	ATE O	TRANSMISSION/M	AILING				
hereby certify that this correspondence is being is first class mail in an envelope addressed to: C	facsimile trans commissioner f	mitted to or Patents	the USPTO or deposited with , P.O. Box 1450, Alexandria	the United States P VA 22313-1450 on	Postal Service with sufficient postage the date shown below.			
Typed or printed name Julie Taylor	Clough							
Signature	- Cau	lor	Clough	Date A	prit 20, 2004			